PATRICK KUHL

Innovative UI/UX Professional | Champion of User-Centric Design

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With nearly two decades of dedicated focus on crafting adaptive and user-centric digital experiences, I refuse to settle for the status quo. My expertise spans from laying the groundwork for robust frameworks to steering enterprise-level product designs towards modern functionality while upholding timeless UX principles.

Professional Experience

UI / UX Developer (2021 – Current)
New World Now - West Allis, Wisconsin

- Spearheaded the transformation of a 15-year-old legacy software into a mobile-first, user-centric design and progressive web app development.

- Architected Angular scaffolding and a comprehensive UI Pattern Library, streamlining rapid prototyping and ensuring development uniformity.

- Orchestrated the Accessibility Compliance Development Project, attaining a WCAG AA rating.

- Acknowledged by superiors for fostering team cohesion and excellence.

UI / UX Design Analyst (2010-2020)
J. J. Keller & Associates - Neenah, Wisconsin

- Led the redesign initiative of the flagship service, Safety Management Suite, driving a seamless transition to a mobile-responsive web application.

- Crafted user personas, journey maps, and robust usability testing plans to inform design decisions.

- Honored with the J. J. Keller Extreme Excellence award in recognition of outstanding contributions.

Search Engine Marketing Specialist (2009-2010)
Thill Logistics - Neenah, Wisconsin

- Amplified affiliate marketing campaigns' conversion rates by 117%.

Full Stack Developer (2005-2009)
eBizResults - Oshkosh, Wisconsin

- Pioneered B2C eCommerce solutions and customized Drupal/Joomla/Wordpress CMSs.

- Conducted comprehensive training sessions for clients and teams of up to 20 individuals.

Education

AAS: Web Development and Multimedia
ITT Technical Institute - Green Bay, WI
4.0 Cumulative GPA

Continuing Education
Fox Valley Technical College - Appleton, WI
SQL Database Design, C# Programming, Electrical Engineering

Scrimba Training
React Basics / Advanced React

Languages & Technologies

Expert Skill Level

HTML5, CSS3, JavaScript, LESS, jQuery

Advanced Skill Level

SCSS, Figma / FigJam, Angular 2+, AngularJS

Intermediate Skill Level

React, TypeScript, PHP, WebForms / .NET